

QCC TIP Forum 2018

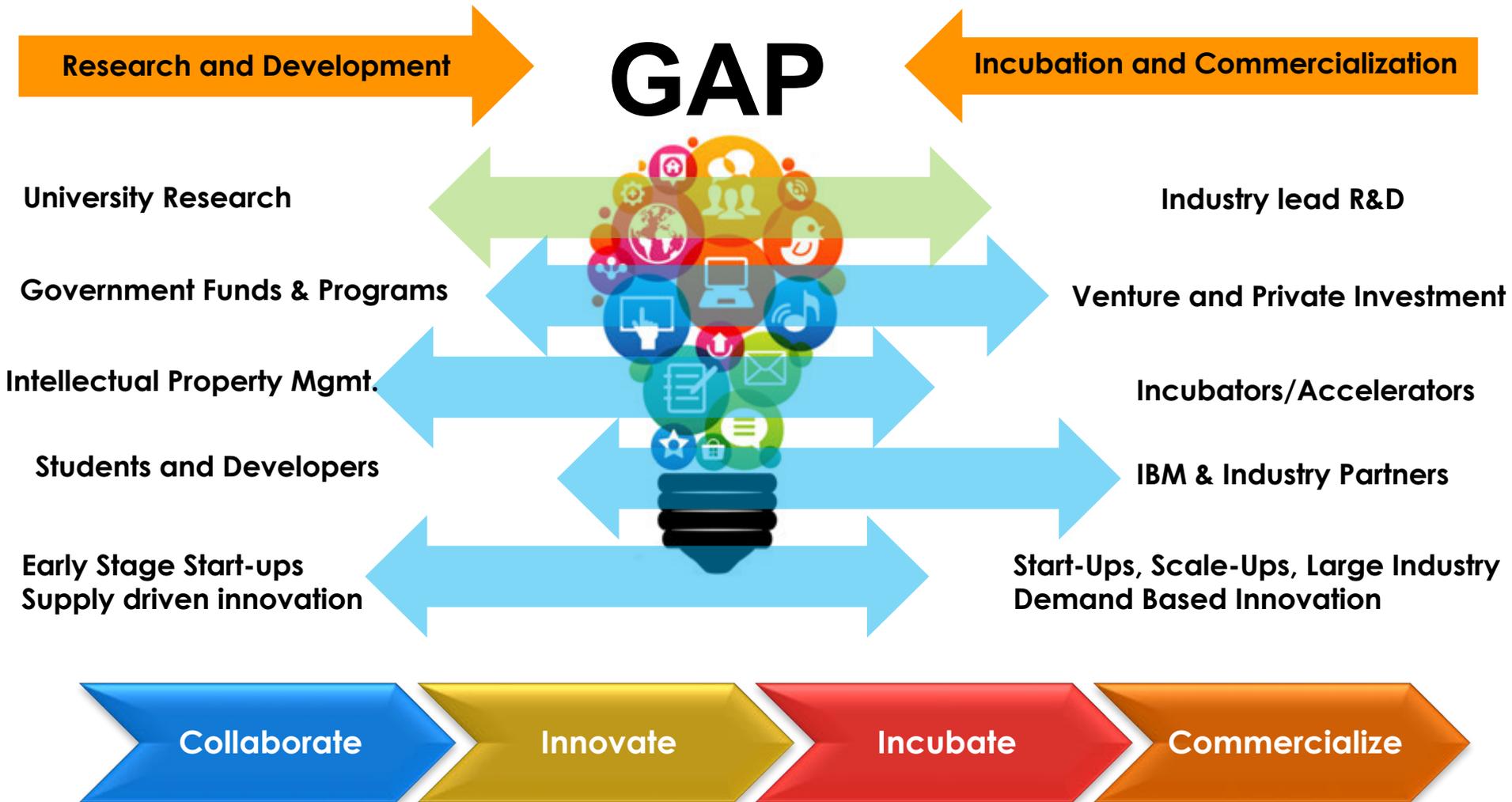
IBM Canada: Perspectives on an Innovation Ecosystem

Exec summary

April 2018



IBM's Unique Approach to Innovation



IBM Canada Innovation Priorities

Addressing Canadian challenges while aligning to IBM Strategy

VISION
position IBM as
essential and
relevant to our
clients and
collaborators

MISSION
collaborate
accelerate
incubate
commercialize

Is the initiative one
that relies on a
Collaborative
Innovation
Model



Will the initiative
Expand and
Accelerate IBM and
Partner Research



Will the initiative
accelerate
commercialization of
"Made in Canada"



Will the initiative
Attract partners
and
Investment



Collaborate

Innovate

Incubate

Commercialize

Scale Up Challenge: an Open Innovation Marketplace

